

Message Text

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ORIGIN EB-07

INFO OCT-01 NEA-09 ISO-00 USIA-06 /023 R

DRAFTED BY EB/OCA/BR:EDONOVAN:DJT

APPROVED BY EB/OCA:NSLAKAS

EB/OCA/BR:HACAHILL

NEA/IRN:BMORTON

USIA/INA:DGRAY

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R 061947Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

INFO USTS WASHDC

USIA WASHDC

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E.O. 11652: N/A

TAGS: IR; USTS, BEXP

SUBJECT: U.S. TRAVEL SERVICE: TRAVEL PROMOTION:

BICENTENNIAL CELEBRATIONS

REF: TEHRAN 1970

FOR COMMAT; PAO

1. INDIVIDUALS ARRIVING PAN AM 7:30 P.M. MARCH 14 EMPLOYEES OF WALT DISNEY PRODUCTIONS ON PRIVATE TOURISM PROMOTION WORLD TOUR AND NOT U.S. TRAVEL SERVICE REPRESENTATIVES. THEY HAVE, HOWEVER, BEEN DESIGNATED BY USTS AS QUOTE HONORARY VISIT AMERICA AMBASSADORS END QUOTE.

2. PURPOSE OF TOUR IS TO ACQUAINT INTERNATIONAL AUDIENCE OF MAJOR NEW ATTRACTION ENTITLED "AMERICA ON PARADE", TO BE FEATURED AT BOTH DISNEYLAND AND DISNEY WORLD DURING BICENTENNIAL ERA.

3. NO OFFICIAL PROGRAM FOR TEHRAN IS CONTEMPLATED OTHER THAN WHATEVER POST MIGHT WISH TO ARRANGE WITH LOCAL PAN AM

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OFFICE.

4. USIS HAS COMPLETE PRESS KIT WHICH PROVIDES DETAILS
DISNEY VISIT, POUCHED BY USIA 2/14/75.

5. BECAUSE OF OTHER PROGRAMS ON TOUR, REPRESENTATIVES
CANNOT CHANGE DATES OR IRAN STOPOVER.

6. USTS HAD NO PLANS AT PRESENT TO STAGE FURTHER TOURISM
PROMOTION IN IRAN (PARA 4 REFTTEL) AND DISNEY TOUR NOT
CONNECTED TO RECENTLY ANNOUNCED IRAN AIR TEHRAN-NEW YORK
AIR SERVICE. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: CunninFX
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE050493
Document Source: CORE
Document Unique ID: 00
Drafter: EDONOVAN:DJT
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750080-0348
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750375/aaaacpsu.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 75 TEHRAN 1970
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 06 AUG 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 AUG 2003 by izenbei0>; APPROVED <25 NOV 2003 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: U.S. TRAVEL SERVICE: TRAVEL PROMOTION: BICENTENNIAL CELEBRATIONS
TAGS: BEXP, US, TS, IR
To: TEHRAN
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006